



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B

Confidentiality & Non-Disclosure Agreement

San Francisco Hep B Free (“**SFHBF**”) is a collaboration of over thirty diverse public and private interests working together to eliminate the transmission of hepatitis B, with a special emphasis on the Asian and Pacific Islander population who bear a disproportionate rate of chronic hepatitis B infection.

SFHBF is currently interviewing candidates to be featured in an ad campaign and in public service announcements (“**Projects**”) which may include billboard signs, bus shelters, magazines, newspapers and TV commercials. Thus, any and all information shared with you about the Projects – including concept, scope, tagline(s), production details, timeline, media distribution, third-party vendors, and other information – is considered strictly confidential (“**Confidential Information**”).

By signing this Agreement, you hereby acknowledge that:

1. You are obligated to hold Confidential Information in the strictest confidence and to not disclose the information to any person without prior written consent from SFHBF unless required by law.
2. Your confidentiality obligation shall continue from today’s date until the official launch of the 2010 SFHBF ad campaign or December 31, 2010, whichever comes first.
3. Failure to comply with your confidentiality obligation could result in legal action taken against you by or on behalf of SFHBF and at your expense.
4. This Agreement states the entire agreement between you and SFHBF concerning the disclosure of Confidential Information. Any addition or modification to this Agreement must be approved by and made in writing by SFHBF.
5. If any of the provisions of this Agreement are found to be unenforceable, the remainder shall be enforced as fully as possible and the unenforceable provision(s) shall be deemed modified to the limited extent required to permit enforcement of the Agreement as a whole.
6. This Agreement shall be governed by and construed in accordance with the laws of the United States and the State of California.

WHEREFORE, you acknowledge that you have read and understand this Agreement in its entirety and voluntarily accept the duties and obligations set forth herein.

Your Signature

Your Name in Print

Today’s Date

Phone

Email