



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B

Summary of Planning Group Meeting #2 ~ July 19, 2007

Kaiser Hospital

Next Meeting 8/16/07 ~ 6 pm at CPMC

In attendance: Helen Archer- Duste/Kaiser, Erin Bachus/SFDPH, Peter Berman/SF Community Clinic Consortium, Raphael Buencamino/UCSF med student, Eddie Cheung/ALF & AHF, Stewart Cooper/ CPMC; Ted Fang/AsianWeek Foundation, Stuart Fong/Chinese Hospital, Bob Gish/CPMC; Debbie Hanna-Yi/CPMC intern; Ming Ming Kwan/API Wellness Ctr. Dennis Lam/CPMC intern, Hy Lam/Vietnamese Hep B Project, Carlos Rodriguez/API Wellness Ctr., Richard Tang/Kaiser, Alisa Tanpanich/AsianWeek Foundation, Ching Wong/Vietnamese Hep B Project, Albert Yu/SFDPH, Janet Zola/SFDPH

A note from Stewart Cooper ~ correct language is "elimination of transmission" of disease; reality is that as long as there is chronic hepatitis B we cannot "eradicate" the disease

CPMC

- Sutter Health has committed \$345,000 for 2 year campaign
- CPMC will test 10,000 people, have at least 2 public access sites on alternate Saturdays each month
- Will vaccinate susceptible clients after test results known
- Will provide follow-up/treatment indefinitely to infected clients (1000 expected), regardless of insurance status, and work with clients' pcp to coordinate care
- Will use nurse consultants to follow up on test results
- Will have staff capacity in minimum of 3 languages – English, Mandarin, Cantonese
- Funding available for adequate staffing, but have received outpouring of offers to volunteer from CPMC staff
- Will coordinate with campaign to enhance advertising/marketing to bring people into testing sites
- Will sponsor CME activities for primary care clinicians
- Interested in serving as expert consultants to pcp community via phone, email, or web
- Putting together a White Paper on SF, SF Bay Area, and Northern CA

SFDPH

- Testing & care will be at 3 DPH community clinics
- Chinatown clinic begins Sat. Oct. 6th, 9 am to noon; using trained UCSF medical students
- Sat. clinics will be public access for testing, vaccination, and care once a month (ALC began May 07)
- Working out logistics of referring to SFGH liver center, issues of fee structure, data entry into DPH systems

Chinese Hospital

- Began public testing & vaccinating in June
- Have only served 20 clients (all 3 sites) – unclear as to why such a low response
- Will offer testing at their Women's Health Day Fair in Sept – expecting 600-700 people
- Working with API Wellness Ctr. to get #s up and to help them cover costs of testing

Kaiser

- Dr. Richard Tang now co-chairing involvement with Helen
- Have had several meetings at facility about campaign and Kaiser's involvement
- Have secured some local funding, pressing for Regional and National support
- Considering offering testing to non-members; concerned about down stream care
- Have strong partnership with SFCCC; possible solution
- Have capacity and expertise to address the data needs of campaign
- Examining own API population for testing rate, have policy to screen all; no clinical guidelines for hep B

SFCCC (SF Community Clinic Consortium)

- 70-80,000 members; 65% uninsured; 1/3 API
- 3 clinics to be involved – NEMS, St. Anthony's, South of Market
- Peter Berman, MD liaison from SFCCC
- Testing not always on the radar for a lot of the clinicians, pts have multiple health issues to address

MEDICAL PROTOCOL GROUP

Each institution has identified a physician to serve on this group. Janet will convene a meeting.

Focus will be on primary care physician who is anxious about taking this on. Mission is to come to a normative agreement prior to vaccination, surveillance, Rx, referral. Create a simple, 1 – 2 page guideline, utilizing existing tools. Key is to keep it simple yet accurate and reliable.

PROVIDER EDUCATION

Total of 7 scheduled, 3 completed – 80 participants total – MDs, pharmacists, and nurses. Kaiser interested in offering some, people in this group appropriate to do them; question of people attending multiple presentations – people need to hear new information “7 times” before it really sticks.

COMMUNITY EDUCATION

Forming a Community Education Advisory Group; planning to put on workshops for gatekeepers, community leaders, and key staff at non-medical agencies. Promote awareness, increase knowledge, extend outreach to target population as adjunct to marketing aspect. Contact Alisa Tanpanich at alias@awfoundation to get involved.

OTHER INTERESTING STUFF

- Meetings are set up with top leadership at City College and at SFSU (Ted, Janet, Ron Smith) to promote goals of campaign to their student and staff population
- Preliminary work being done to reach out to city's largest employers and get them involved with own employee populations – Ted got Barbara Kaufman (District Director for the Governor; named one of the most influential women in city by SF Business Times) to serve as Honorary Chair of this effort.
- Tom Hennessey and Ted putting together marketing plan
- The UCSF Vietnamese Hepatitis B Awareness Project will be doing a survey soon, then doing an intervention to promote testing via TV, radio, newspapers, and brochures. Will take care of our needs in that community.
- API Wellness Ctr. finding 12.5% positive in testing; can't afford cost of tests; Kaiser, Stanford, Chinese may be able to assist with running the tests. Their entire population is at risk.
- Bob Gish on KCBS beginning mid-August with 13 sixty-second spots on liver health during am and pm commute times; KCBS will post on website, in multiple languages.
- 438 Twinrix vaccinations administered at Gay Pride

IDENTIFIED NEEDS, FURTHER DISCUSSION

- **Standardized and shared access to data collection; avoid duplication of services**
- Utilize the Immunization Registry for data collection
- Systems for analysis of data
- Marketing and advertising details, messages
- Consistency of cost to clients
- Collaboration to share costs of tests
- Work together to put on CME events, other avenues for clinicians to get up to speed
- Standardize lectures, slides, messages, registration forms
- Best use of website
- Creation of over all project plan / map
- Look for funds from non-pharmaceutical sources; foundations, banks, KCBS, philanthropic organizations

Next Meeting:

Thursday, August 16th 2007 at CPMC ~ 6:00 pm – 8:00 pm dinner provided

Main Hospital 2333 Buchanan Street, Level A Conference Room

The conference room is located inside of the cafeteria, just past the cashier center.

A note from Janet Zola ~ this was an exceptionally productive and energetic meeting. My heartfelt appreciation to all of you who are so enthusiastically embracing this campaign.