



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B
www.sfhepbfree.org

Summary of Planning Group Meeting #3 ~ August 16th 2007

CPMC Presbyterian Campus

Next Meeting 9/20/07 ~ 6 pm at Chinese Hospital

See assignments at end of notes

In attendance: Helen Archer-Duste/Kaiser, Peter Berman/SFCCC, Raphael Buencamino/UCSF Hep B Collaborative, Eddie Cheung/ALF/CPA, Stewart Cooper/CPMC; Ted Fang/AsianWeek Foundation, Stuart Fong/Chinese Hospital, Bob Gish/CPMC; Mandana Khalili/SFGH, Ming Ming Kwan/API Wellness Ctr., Wylie Liu/CPMC, Assemblywoman Fiona Ma, Amy Pine/SFDPH, Alisa Tanphanich/AsianWeek Foundation, Ching Wong/Vietnamese Hep B Project, Abbie Yant/Saint Francis Memorial Hospital, Albert Yu/SFDPH, Janet Zola/SFDPH

ANNOUNCEMENTS:

- ⌘ Honorary Chair Assemblywoman Fiona Ma joined the meeting for the second hour.
- ⌘ Five community health fairs are coming up with hepatitis B screening planned at all of them. **[Please send details of any community screening efforts to J. Zola for inclusion in calendar and advertising.]**
 - 9/9~Leland Avenue; 9/15~Women's Health Fair; 9/29~Tenderloin Health & Safety Fair;
 - 9/29~Sunset Community Festival; 10/6~Chinatown Community Health Fair.
- ⌘ Eddie Cheung will be doing screening 8/25 at Oakland Chinatown Fair.

REPORTS

MEDICAL PROTOCOL GROUP: MD reps from UCSF, SFDPH, SFCCC, & Saint Francis Memorial met on 8/9. Goal of group is to design a simple, user-friendly guideline for testing, vaccinating, managing and referring. All agreed the simpler, the better. Draft will be reviewed via email, then shared with Planning Group, then distributed to primary care clinicians via a variety of routes (to be determined).

COMMUNITY EDUCATION: A newly formed **Advisory Group** met on 8/15. Goals, objectives, target population for workshop sessions, format were discussed. Intention is to run hepatitis B workshops every other week beginning this fall to inform decision-makers from identified organizations interested in the issue. Suggestions: use this opportunity to evaluate effectiveness of outreaching to CBO's – **Community Partnership Grants** exist to address this question (someone needs to look into this); and to infuse technology into the workshops; develop a **Speakers Bureau** to ensure ability to respond to requests; approach local **hepatologists** help out with talks; provide training for consistency of presentation content.

EMPLOYERS & COLLEGES: **Barbara Kaufman** agreed to be honorary chair of group to outreach 25 largest employers in city. **Chamber of Commerce** leaders **Jim Lazarus** & **Steve Falk** expressed interest in helping to mobilize effort with employers. Idea to target a **single month** for a hard push and utilizing a **mobile medical van** to go from employer to employer (St. Mary's has one) have been well received. **ALF** may be interested in being involved in this effort. **City College** and **SFSU** have agreed to target students, faculty and staff for education, testing and vaccination. Both are able to provide staff for project, but need help with costs for tests and vaccine. DPH can assist with vaccine; Hospital Council will take care of tests. (SFSU pays **\$5/test** through **Council Connections**.) Ted reports that Dr. **Katz**; Anne **Kronenberg** and Dr. **Chow** have all promised there will be funds to cover follow-up services for uninsured students who are SF residents.

PROVIDER EDUCATION: 4 more CMEs scheduled for 2007. Planning needs to start now for 2008. Dr. **Katz** has suggested mandating CME hours on hepatitis B Statewide. Comments reflected that CME dinners are not necessarily all that effective; do not need to be at such expensive venues; can rotate around city to create easy access, ethnic diversity; creating web based CME course may be better. For "hepatitis 101", **Bob** suggested using "**Projects in Knowledge**", a web based, free, 12 unit CME course. **ALF** is developing a new plan for offering

CME; they have had success in past with noon hour presentations at hospitals. **Mandana** will serve as liaison to ALF, along with Eddie. Suggestion made to set up an informational booth at UCSF pc conferences.

HOSPITAL UPDATES; **Kaiser** is committed to 4 CME's for 2008; discussing national & statewide internal initiative; exploring possibility of doing pro-bono test runs; expect soft money for campaign to be forthcoming; considering screening at **Dragon Boat Festival** 9/23-24. **SAINT FRANCIS** looking to health fairs for screening opportunities. **CPMC** intends to screen all employees; St. Luke's will be a regular monthly public testing & vax site; 2nd site being sought (IOA suggested); plan to hire .5FTE to coordinate project; no specific start date. **UCSF** will do monthly public testing & vax at Mt. Zion site; no specific start date. **SFDPH** begins Oct. 6th at CHPC.

DATA COLLECTION / SHARING: Need intake process to gauge and qualify process; need to agree on data points to include in registration form; once agreement is reached on data points and consent process make it standard for everyone to use, without exception. Mini-group needed to work on this "**population management approach**". [Volunteers: **Helen, Mandana, Amy, Stuart, Albert, Eddie, & Janet Leong**] CPMC has electronic medical recorder with partition for 20,000. Data can be populated automatically into this record with others able to view it. Rather than yellow card for vax record, create small business card for identifier. Use existing Immunization Registry for vax recording. **Amy** is discussing with State adding fields for testing information to IZ registry.

PROJECT PLAN OVERVIEW: Helen, Ted & Janet will work on putting this together.

DISCUSSION WITH FIONA MA

- ⌘ Need to inform top decision-makers in policy. Hillary Clinton was totally unaware of problem.
- ⌘ Can look into getting a State mandate for CME hours – no cost make it likely to be successful.
- ⌘ Needs backup from us – op ed pieces, journal articles, data
- ⌘ Agreed to designate a staff person to attend these monthly meetings
- ⌘ Alice Chan on board of CA Ethnic Physician Network; can help build statewide support
- ⌘ A key finding of "Building a Healthier SF" is this problem; to be addressed at the 9/26 website launch.
- ⌘ Evaluation needed. Sandra Hernandez at SF Foundation may be able to help; also Susan Fernyak at DPH
- ⌘ Need to raise awareness in any way possible: a walk, a fundraiser
- ⌘ Celebrate / memorialize the lives of people who have passed away from this disease / work with the families; makes for good media coverage

HOMEWORK ASSIGNMENTS:

Everyone ~ Look at and evaluate www.projectsinknowledge.com. Take into consideration BMS sponsorship. Send comments to Janet.

Janet ~ coordinate "Population Management" group; set up meeting with volunteers.

Helen, Mandana, Amy, Stuart, Albert, Eddie, Janet Leong

Amy ~ get answers from State regarding expanded use of registry.

Fiona ~ assign staff to group; speak with Sandra Hernandez; explore State CME mandate.

Next Meeting:

Thursday, Sept. 20th, 2007 ~ Chinese Hospital ~ 6:00-8:00 PM w/dinner

845 Jackson Street, between Powell & Stockton (in the old building, room 501)