



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B
www.sfhepbfree.org

Summary of Planning Group Meeting ~ January 15th, 2009

San Francisco State University

Next Meeting ~ Thursday February 19th, 2009 @ Saint Francis Memorial Hospital

In attendance: Helen Archer-Duste/**Kaiser**, Erin Bachus/**SFDPH**, Rebecca Carabez/**SFSU**, Barbara Conahan/**CCSF**, Catherine Dodd/**Mayor's Office**, Stuart Fong/**Chinese Hospital**, Shirley Girouard/**SFSU**, Sherga Kong/**ACS**, Julia Lam/**HBVCal**, Moses Lee/**UCSFHBC**, Scott Moon/**Gilead**, Ingrid Ochoa/**SFSU**, Bruce Pickering/**Asia Society**, Sandy Prentice/**Glide Health Services**, Kevin Shi/**APIWC**, Alistair Smith/**SFSU**, Jordan Su/**B-Pal**, Vinya Sysamouth/**Center for Lao Studies**, Marisela Tan/**HBVCal**, Lisa Tang/**Kaiser**, Brian Toy/**UCSFHBC**, Francis Tsang/**Mayor's Office**, Jackson Wong/**CPMC**, Tamiko Wong/**AWF**, Janet Zola/**SFDPH**

ANNOUNCEMENTS

- Recap of November actions
- Hand out of 2008 in Review for comment
- May 16th is Asian Heritage Street Celebration held in front of Asian Art Museum
- May is Hepatitis Awareness Month; **May 19th** is World Hepatitis Awareness Day
 - For information on the global campaign visit www.worldhepatitisday.org
- Continuing to look for right candidate for Project Director position – scour your networks
- San Francisco Foundation has awarded SFHBF grant for CEO convening
- **Helen, Shirley, & Catherine** volunteered to help with this project
- Tet Festival (Vietnamese New Year) Sunday Jan. 18th in Little Saigon (Larkin & Eddy)
- **APIWC** testing, UCSF **Vietnamese Health Promotion** Project educating
- Chinese New Year begins Jan. 26th (good for education, not testing)
- April 11th is the New Year for the Laotian, Cambodian, Burmese & Thai communities
- **Catherine** pointed out that the 2010 Census Survey is in development now; we should get HBV imbedded

COMMUNITY EDUCATION

- **Strategic planning** meeting took place on 1/8; **goals** established for 2009 as follows:
 - Standardize a community education presentation for use at multiple types of settings
 - Develop training module for **Speaker's Bureau**
 - **Recruit** and train volunteer speakers, preference for bi-lingual capability
 - Coordinate speaking requests / engagements
 - Populate a year long calendar with Asian focused events / festivals / celebrations
 - ➡ Send any dates you are aware of or are planning yourself
 - Offer 2-4 educational presentations a month
 - Involve additional partners in effort – e.g. Restaurant Association, Asian Merchant's Assoc.
- **Dates:**
 - Work group meetings **2/4 & 3/11** at 101 Grove, 11:30, **lunch provided**
 - Speaker training **March 14th** at **Saint Francis Memorial Hospital**, half day in length
- **Tamiko Wong** will serve as point person for working group – twong@awfoundation.com

MARKETING / OUTREACH

- 2009 **Strategic planning** meeting scheduled for **Thurs. 1/29** at 101 Grove, 11:30, **lunch provided**
- Need to follow-up B a Hero public awareness campaign with second push
- **Helen** drafting flyer to send home in back packs of elementary age school children
 - Discussions has begun with SFUSD to make this happen
 - Flyer will be in appropriate languages – will be sent out in early May to coincide with other promotions and to drive people to Asian Heritage Street Celebration for testing

EVALUATION

- All collected data is being entered into data base at DPH for mid-term quantitative evaluation

- [4/1/07 – 6/30/08] - Remember to continue to collect data and send to Janet at DPH
- 2008 = over 3500 screened; rate of infection = 5%; rates vary by testing site
- All mid-term evaluation surveys have been turned in
- Registration data points collected from all but CPMC
- UCSF considers dob, date of test, and zip code to be “limited data set” – are getting IRB
- A **publishing MOA** is in draft form – please send concerns to rcarabez@sfsu.edu

PROVIDER EDUCATION

- **Kaiser** will be offering 4 noon time grand rounds open to anyone
- **Shirley** suggests working with universities to get it into curriculum
- Coordinating provider education activities is a good project for a student
- Need to learn best ways to find in-roads into provider offices – pharma may have lessons learned
- Ultimately need to get testing on the **HEIDIS** report to ensure change
- Safety net physicians have almost completed simple flow chart on surveillance (a separate project from SFHBF), to serve as follow-up to our diagnostic flow-chart (revision nearly complete)

PARTNER REPORTS

AsianWeek Foundation: contact Tamiko Wong

- Sponsored two community education events in Nov. & Dec.
- **Feb 5th** – all welcome at planning meeting for AHSC; **5:30 at Postrio**; Paula Lykins lead for health aspect
- **Feb 5th** –Dinner event at **Postrio 7:00** for Officers & Board members of Asian affinity groups; you are invited too; **looking for contacts** at Macy’s, Levi’s, Gap, AT&T
- **March 5th** – Chinese Banquet and Karaoke Contest, 6 -9 PM, **South Sea Seafood Village**- flyer coming soon

UCSF:

- Partnered with **KTSF** in Dec & tripled their client load; KTSF interested in being involved with collaboration; suggested inviting them to come to monthly meetings
- **Brian** is modifying **PSA** developed by CPMC & Brown & Toland to us on KTSF & elsewhere
- Working with **Walgreens**, putting up flyers in stores; using **B a Hero** brand; might print message on their bags
- **Feb 7th** – joint screening at Mt. Zion site with Asian Cardiovascular Center; last year it brought additional pts
- Poster accepted at **National Immunization Conference**; looking for financial help to be able to send 4 students
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SFSU:

- **Screening Feb. 9 – 13**; 10 AM – 4 PM; **CPMC** doing blood draws; increasing digital outreach, educational events, targeted outreach
- **Vaccination dates** in March, April, and September
- Exploring best way to write up effort for **replication** on other college campuses

KAISER:

- **Helen** is speaking about SFHBF to gathering of Northern CA Kaiser Asian affinity groups
- Hosting the 4th Annual **Richmond District Community Health Festival** in April

CCSF:

- Looking for partners in order to offer **testing** to enrollees at community campuses
- Now offer it for small fee at clinic; refer many to the SFHBF testing sites
- **Barbara** gave presentation to **200 ESL faculty** (600 in total) encouraging them to incorporate message into curriculum
- **Community Campuses** contain 100% target population; CCSF does not have the resources to offer testing and vaccination – needs **HELP**

Next Meeting: Thursday, February 19 ~ 5:45 – 8:00 PM

Saint Francis Memorial Hospital, 900 Hyde Street

Bring new partners!!!!