



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B
www.sfhpbfree.org

Summary of Planning Group Meeting ~ July 16, 2009

CPMC, Pacific Campus

Next Meeting ~ Thursday August 20, 2009 @ Kaiser Hospital

In attendance: Helen Archer-Duste/**Kaiser**; Erin Bachus/**SFDPH**; Melanie Beene/**CI**; Pete Berman/**S.of Market**; Josh Chang/**SFHBC@Cal**; Barbara Conahan/**CCSF**; Stewart Cooper/**CPMC**; Ted Fang/**AWF**, Shirley Girouard/**SFSU**; Christine Hsu/**SFHBF**; Julia Lam/**SFHBC@Cal**; Charlotte Ma/**CPMC**; Cynthia Nguyen/**UCSFHBC**; Marion Peters/**UCSF**; Amy Shen/**SFHBC@Cal**; Kevin Shi/**API Wellness Ctr**; Trena Short/**API Wellness Ctr**; Ron Smith/**SF Hospital Council**; Jordan Su/**BMS**; Lisa Tang/**Kaiser**, Celia Wang/**Waddell & Reed**; Tamiko Wong/**AWF**; Patricia Zheng/**UCSFHBC**; Janet Zola/**SFDPH**

ANNOUNCEMENTS

- **Correction** below to June minutes – (CPMC & CCSF reports were inadvertently switched)
 - **CPMC:** June 6th screening at St. Luke's only 21 people, 1 positive, 8 susceptible
 - **CCSF:** 116/158 returned for results, 32/58 vaccinated 6/7 positives counseled
- Partner surveys **DUE** July 31st (let us know if you would like help)
 - July 1 – Dec 31, 2008 & Jan. 1 – June 30, 2009
- All SFHBF working group meeting information now available at <http://sfhpbfree.org/meetings>
- **Ted & Fiona Ma** in Philadelphia next week to speak with reps of 30+ community groups. Area is beginning “B Free DC Network”, a replication of our work. Hepatitis B Foundation key player in starting effort.
- Dr. Imperial speaking Aug. 4th on “Strategies for Improved Response in the Treatment of Hepatitis B”
- SFHBF website capable of posting all related hep B events. Send to Christine.hsu@sfhpbfree.org
- **Meredith Bergin getting married Saturday, July 18! Congratulations Meredith & Mike!**

EVALUATION

- **Documentation:** Professor Carabez is conducting the interviews for this piece. Scope of project was scaled back due to timing and resources available. Due to be complete by end of September
 - **PCP Indicators:** Several have been identified. It is an ongoing process. Additional members of this group are needed – contact alcberein@gmail.com.
 - **Public Awareness:** a proposal with 4 components is being reviewed for approval by Steering Group. Looking for more members of group – clinicians, people from the community, data folks – contact rita.shiau@afdph.org
 1. Street intercept interviews at select SF locations frequented by APIs
- Goal:** To determine overall awareness of hepatitis B and Hep B Free campaign among San Francisco APIs, and assess whether Hep B Free campaign has driven SF APIs to get screening from own providers
2. Phone survey of random sample of SF APIs; focus groups
- Goal:** Same as #1 + Focus groups will be held for those identified to have never heard of Hep B Free, or have heard of it but not sought screening.
3. Online survey distributed through Facebook ads for members in SF
- Goal:** To determine overall awareness of hepatitis B and Hep B Free campaign among San Francisco residents, and assess whether Hep B Free campaign has driven them to get screening from own providers.
4. Analysis of registration forms from Hep B Free screening events and partner midterm survey
- Goal:** To summarize the client population coming to Hep B Free screening sites & events. To document partner resources spent on campaign and Hep B Free-related events.

CLINICIAN EDUCATION

- **Ted and Dr. Cooper** speaking to staff at North East Medical Services on July 30th, noon
 - Suggested that additional talks be targeted for their weekly with clinicians from all sites; **Helen** will contact John Williams, COO, to push this idea

- **Lisa** ~ An in-formal primary care physician focus group, with pro-bono facilitator, scheduled for evening of July 30th to identify barriers to routine testing in private practices
 - Site was to be at DPH with dinner, but have had difficulty recruiting MDs
 - **Ron, Steve Heilig, Abby Yant** are assisting with recruitment
 - **Marion** suggested contacting Lakeside group, will send names of MDs there
 - Venue to be changed to good restaurant, possible incentive – **Ron** looking for donor to cover cost
- **Pete** ~ Shared the Surveillance Flow Chart developed by Safety Network doctors under **Mandana Khalilli's** lead
 - Modeled after Diagnostic Flow Chart from '07; has 3 components:
 - Preventive health
 - Surveillance of liver function
 - Guidelines of who to screen, what to do to screen, when to refer
 - Been in the making for a year, now 99% complete – still looking into issues of cost, legality, etc.
 - **Stuart** mentioned the excellent feedback received from MDs on the Diagnostic Chart
 - This targets MDs who want to do something but don't know what to do
 - Existing models are either too sparse or really complicated – strong need for this tool

FUNDRAISING ~ GALA DINNER THIS FALL

- **CHANGE OF DATE:** will take place **Thursday, October 15th** in place of monthly meeting (was Sept. 17th)
- Combining Chinatown Dinner with Gala – Location is **Empress of China** (838 Grant)
- Some sponsors already on board: Kaiser, Subaru, PhARMA
- **Ron** needs one page write up to give to hospitals
- Planning group forming now – **VOLUNTEERS NEEDED** – contact twong@awfoundation.com
 - Thank you **Josh, Charlotte, Celia, Shirley** ⇒ **we need MANY more!!**
 - **Last year's event was a huge success and lots of fun to plan!! Don't miss out.**

COMMUNITY EDUCATION / SPEAKERS BUREAU

- **Mariah & Ching** spoke to 100 CCSF students on main campus (2 classes) week of July 6th (English)
- **Sept. 4th** – 4 presentations at CCSF on Alemany (English, Cantonese, Vietnamese, Spanish) / **Barbara, Kevin**

PARTNER REPORTS

- **Kaiser:** Will be sponsoring 2-3 community accessible **CME events** before end of 2009. Details to come.
- **API Wellness Center:** Conducted a hep B education workshop at **Chinese Newcomer Service** last week. Looking at making it a monthly workshop. 25 people attended. Center is moving away from community screening to put more focus on community education.
- **CPMC:** 29/32 of **CCSF students** came back last month for 2nd vax, thanks to **Philip Chang's** work in reminding them. Shots were done at CPMC because CCSF campus was closed. **NEW approach to vaccination going forward:** \$60 deposit charged then returned upon completion of 3rd vaccine dose.
- **AWF:** June 29, **Merchant Walk** with **Supervisor Maxwell;** distributed 7,000 Hep B Free bags; received news coverage on Ch. 2 (mainstream) & in World Journal (ethnic) – dual track media, just like campaign
 - Two **community events** planned: Visitation Valley Community Center & Imperial Gardens on San Bruno
 - **Aug. 21** – VIVE event at Jillians to **benefit SFHBF**, watch for details (vivesf.com)
 - **Aug. 27** – South Sea Seafood Restaurant in Sunset; \$30/person or \$600/table – 9 course Chinese Banquet
 - **Sept.** - Asian Police Officers Golf Tournament to benefit AWF
 - **Festivals:** 8/1 Indonesia Fair; 8/8-9 OCA Conference & Health Fair (tables available free to any non-profit); 8/9 Pishtahan; 8/9 Niomachi; 9/26 Dragon Boat Festival

[Adjourned at 7:30 pm]

Next Meeting August 20, 2009 at Kaiser Hospital

2425 Geary Boulevard, Mezzanine Conference rooms 2 & 3