



# News Coverage San Francisco Hep B Free

*First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B*

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## **U.S. Speaker Nancy Pelosi**

**Office of the Speaker of the U.S. House of Representatives**

May 12, 2010

[Remarks at 2010 Asian American and Pacific Islander Summit](#)

## **National News Coverage**

The New York Times May 3, 2010

[‘Cover Story’ teaser position on front page](#) - continued on *Page A12*

Online at NYTimes.com: [“In Ads, Plea for Asians to Get Tests for Hepatitis”](#)

Doctor Radio May 11, 2010

[Sirius Satellite Radio with Assemblywoman Fiona Ma & Dr. John Ward, CDC](#)

PBS News Hour June 3, 2010

[“Vaccination, Education Key to Stemming Asian Hepatitis Outbreaks”](#)

National Public Radio June 4, 2010

[“Hepatitis B Campaign Targets Asians In San Francisco”](#)

## **Front Page News Coverage**

The New York Times May 3, 2010

[‘Cover Story’ teaser position on front page](#) - continued on *Page A12*

Online at NYTimes.com: [“In Ads, Plea for Asians to Get Tests for Hepatitis”](#)

SF Chronicle June 7, 2010

[Front page of San Francisco Chronicle](#) - continued on *Page A11*

Online at SFgate.com: [“Asian community takes aim at hepatitis B”](#)

## **Multi-Page News Coverage**

SF Examiner May 13, 2010

[Fighting to eliminate hepatitis - weblinks](#)

[Fighting to eliminate hepatitis \(PDF\)](#)

SF Medical Society May/June Issue

[SF Hep B Free Clinician Honor Roll](#)

## **Sunday Edition News Coverage**

SF Examiner May 30, 2010

[“It takes a community to stop Liver Cancer and Hepatitis B”](#)

## **Television Coverage**

CBS5 KPIX-TV May 3, 2010

5 o'clock evening news (2 min 20 sec starting at 5pm lead story)  
Dr. Kate Mulhill, Medical Editor

[“Bay Area Campaign Raising Hepatitis B Awareness Newscast”](#)

CBS5 KPIX-TV May 3, 2010

6 o'clock evening news (3 min 20 sec starting at 6:36 pm)

[Video available for 21 days after airdate](#)

ABC7 KGO-TV May 15, 2010

5 o'clock evening news, Saturday

ABC7 KGO-TV May 15, 2010

6 o'clock evening news, Saturday

## Radio Coverage

KALW 970AM	May 21, 2010	<a href="#">New America Media: Radio Interview with Dr. Stuart Fong</a> (noon)
KCBS 740AM	June 7, 2010	<a href="#">KCBS' Holly Quan reports</a>

## Asian Media Outlets

Asian American Press Minnesota	May 6, 2010	<a href="#">"Hep B Free Ad Asks "Which One Deserves To Die?"</a>
China Press	May 1, 2010	<a href="#">Article in Chinese, content 297058</a>
Korea Daily	May 2010 issue	
Korea Times	May 2010 issue	
KTSF TV Channel 26	May 31, 2010	<a href="#">"Talk Tonight" 11pm program featuring Dr. Kenneth Tai and Jordan Su</a>
KTSF TV Channel 26	(airs early July)	KTSF producer Angelina Wong's story on health care and health care reform
Phillippine News	May 7-13, 2010 issue	<a href="#">"No One Deserves to Die"</a>
Philippines Today	May 5-11, 2010 issue	<a href="#">"Hep B Free campaign: 'No one deserves to die'"</a>
Sing Tao Daily	April 29, 2010	
U.S. Frontline News	May 20, 2010 issue	<a href="#">Japanese Weekly</a>
World Journal	April 29, 2010	<a href="#">Page B4 灣區綜合</a> and <a href="#">Full article</a>
World Journal	May 15, 2010, page B1	<a href="#">Article in Chinese, page B1</a>

## Online News & Blog Coverage

8Asians.com	May 11, 2010	<a href="#">"New Hep B Campaign Asks: Which One Deserves to Die?"</a>
AngryAsianMan.com	May 4, 2010	<a href="#">"Hep B Free Campaign: Which one deserves to die?"</a>
AsianceMagazine.com	April 28, 2010	<a href="#">"1 in 10 Asian Americans Is Infected By Hepatitis B"</a>
AsianConnections.com	April 30, 2010	<a href="#">"SF Hep B Free Ad Campaign Asks "Which One Deserves To Die?"</a>
AudreyMagazine.com	May 02, 2010	<a href="#">"Which One Deserves To Die?"</a>
AudreyMagazine.com	May 19, 2010	<a href="#">"Get Screened: World Hepatitis Day"</a>
CBS5 KPIX TV Blogs San Francisco	June 14, 2010	<a href="#">Eye on Blogs: "More Importantly, which one wins"</a>
ChannelAPA.com	May 3, 2010	<a href="#">Which One Deserves To Die? – Hepatitis B Video</a>
ChannelAPA.com	June 4, 2010	<a href="#">"Stemming the Asian Hepatitis B Crisis on PBS"</a>
Cancergift.com	May 7, 2010	<a href="#">"San Francisco Has The Highest Rate of Liver Cancer in the Nation"</a>
Cancer News in Context	May 4, 2010	<a href="#">"Vaccination Against Hepatitis B Prevents Liver Cancer"</a>
Disabled World	May 3, 2010	<a href="http://www.disabled-world.com/news/america/california/sf-liver-cancer.php">http://www.disabled-world.com/news/america/california/sf-liver-cancer.php</a>
Drugs.com	May 3, 2010	<a href="#">"San Francisco Has the Highest Rate of Liver Cancer in the U.S."</a>

## Online News & Blog Coverage (continued)

Examiner.com	May 3, 2010	<a href="#">“San Francisco Has the Highest Rate of Liver Cancer in the U.S.”</a>
Examiner.com	May 4, 2010	<a href="#">“May 2010 National Hepatitis B Awareness Month: San Francisco Hep B Free launches new campaign”</a>
Examiner.com	May 11, 2010	<a href="#">“The campaign to make San Francisco hepatitis B free”</a>
HIVandHepatitis.com	May 7, 2010	<a href="#">“San Francisco Launches Hepatitis B Campaign to Raise Awareness in Asian Community”</a>
KCBS.com 740AM	June 7, 2010	<a href="#">Hep B Awareness Campaign</a>
Medical News	May 4, 2010	<a href="#">“National Cancer Institute data: San Francisco has highest rate of liver cancer in the nation”</a>
Medical News Today	May 5, 2010	<a href="#">“San Francisco Public Health Campaign Promotes Hepatitis B Vaccination, Testing In Asian Communities”</a>
Origins of American Culture	May 8, 2010	<a href="#">“Let’s Stop This Disease Before It’s Too Late”</a>
PR Newswire	May 3, 2010	<a href="#">“San Francisco Has the Highest Rate of Liver Cancer in the U.S.”</a>
San Francisco Citizen	May 26, 2010	<a href="#">Hepatitis B Awareness: “Which One Deserves to Die?” (It’s Always the Third) From the Left)</a>
SavantMD.com	May 2010 issue	<a href="#">SF Hep B Free ~ Patient Conversations</a> <a href="#">SF Hep B Free ~ Alternative Medicine and Hepatitis B</a> <a href="#">SF Hep B Free ~ With Dr. Tang</a>
SFnewsfeed.us	April 21, 2010	<a href="#">“New Federal Data Confirms San Francisco Has Highest Rate of Liver Cancer in the Country”</a>
The New York Times	May 3, 2010	<b>Bay Area Blog</b> , Sampler: <a href="#">“Ads Plea for Asians to Get Tests for Hepatitis”</a>
The Street	May 3, 2010	<a href="#">“San Francisco Has The Highest Rate Of Liver Cancer In The U.S.”</a>
Suite 101	May 4, 2010	<a href="#">“Asian Americans Have the Highest Rate of Live Cancer in the U.S.”</a>
Upstream	May 3, 2010	<a href="#">“Hep B Free campaign in San Francisco”</a>
USAsian Wire	April 29, 2010	<a href="#">“New Federal Data Confirms San Francisco Has the Highest Rate of Liver Cancer in the U.S.”</a>

## Tweets via Twitter

- The New York Times NATIONAL: In Ads, Plea for Asians to Get Tests for Hepatitis <http://nyti.ms/ct2oZT>  
<http://twitter.com/nytimesnational/status/13284302478>
- CelebrityHealth: RT @DrJenGunter: The campaign to make San Francisco hepatitis B free - <http://tinyurl.com/2c5jfvS>
- wellwisdom: RT @DrJenGunter: The campaign to make San Francisco hepatitis B free - <http://tinyurl.com/2c5jfvS>
- Student\_Doctor1: RT @DrJenGunter: The campaign to make San Francisco hepatitis B free - <http://tinyurl.com/2c5jfvS>
- DrJenGunter: The campaign to make San Francisco hepatitis B free - <http://tinyurl.com/2c5jfvS>
- Dzwonkowski: The campaign to make San Francisco hepatitis B free <http://is.gd/c44JL>
- channelapa: Which One Deserves To Die? – Hepatitis B Ad <http://bit.ly/bP0ZLt> (expand\*) for @sfhepbfree
- fadamsmid: San Francisco has the highest rate of liver cancer in the USA. Find out why ... at Sirius 114 XM 119
- michaelkmedical: San Francisco Has The Highest Rate Of Liver Cancer In ... <http://tinyurl.com/26tj6hy>
- KelliJHarris: San Francisco Has The Highest Rate Of Liver Cancer In ... <http://migre.me/CU7B>
- LanguagesRFun: San Francisco Has the Highest Rate of Liver Cancer in the U.S. <http://bit.ly/aQ0S4T>
- Camelia: Did you know that 1 in 10 Asian Americans are infected with Hepatitis B? - An article from Audrey Magazine... <http://tumblr.com/xzq9hmcou>
- FriendFeed: <http://friendfeed.com/reklam yazilari/f6e9ca4b/in-ads-plea-for-asians-to-get-tests-hepatitis>