



San Francisco Hep B Free

First city in the U.S. to test and vaccinate all Asian and Pacific Islanders for hepatitis B

July 26, 2010

Dear _____,

You are invited to join us again with Honorary Chairpersons **Mayor Gavin Newsom** and **Assemblywoman Fiona Ma** for the 3rd San Francisco Hep B Free, *B A Hero* gala fundraiser and silent auction. This year's event promises to be bigger and better than ever! With your help, our Silent Auction has become one of the highlighted features of the evening – with a wonderful and entertaining selection of items, as well as providing a great way to raise needed funds.

The event takes place on **Thursday, September 16, 2010** at the **Regency Ballroom** in San Francisco. This year we are partnering with San Francisco's Chinese Hospital, the first hospital in America to do community screening for the hepatitis B virus (HBV). Our featured speaker will be **Dr. Baruch Blumberg**, who received a **Nobel Prize** for discovering HBV and developing the first vaccine. Coming from both coasts of our country, they will help us celebrate the growing movement to end Hep B disease and in replicating Hep B Free nationwide.

The Hep B Free model begun in San Francisco is becoming nationally recognized for its effectiveness towards ending liver cancers caused by HBV. **HBV is a silent killer, causing 80% of all liver cancers. Asian/Pacific Islanders are 100 times more likely to be infected.** Recent coverage of our efforts includes the **New York Times** and an eight-minute segment on PBS NewsHour, plus front-page coverage in the *San Francisco Chronicle* and a two-page feature in the *SF Examiner*.

The Silent Auction is an important way to raise the necessary funds for continuing our massive outreach and public awareness campaign. **Your thoughtful donation will be featured as a silent auction prize along with your name or your company's name at the event.** You will also be listed in the program, reminding our friends and supporters to patronize our benefactors' businesses.

A donor information form is attached for your reply. We hope you will help us continue our program by donating to this year's auction. All donations are tax deductible to the extent allowed by law (Tax ID No. 20-1719535). For more information, visit our website at SFhepbfree.org/gala. If you have any questions, feel free to contact me at (415) 333-4338 or email me at auction@sfhepbfree.org.

Together, we are ending the greatest cause of liver cancer and the greatest health disparities for Asians and Pacific Islanders! Be a part of making San Francisco Hep B Free! Thank you for your consideration.

Sincerely,

Mary Jung
B A Hero Gala Event Committee